



03/01/2025

Dear Valued Customer,

On behalf of HC Innovations, I take this opportunity to personally thank you for your ongoing and valued business. We continue in our commitment to deliver high-quality products and exceptional service to meet your needs.

Over recent months, we have encountered significant product increases due to rises in raw materials, labour expenses, and logistic costs. While we have taken extensive measures to absorb these costs and improve operational efficiency, it has become necessary to adjust our pricing to continue providing the level of quality and reliability you expect from HC Innovations.

Effective 3rd February 2025, there will be increases implemented on several of our product lines. This adjustment is essential to ensure that we can sustain our commitment to innovation, product excellence, and customer service.

We understand that price adjustments can be challenging, and we are providing this advance notice to allow you ample time to plan accordingly. Our customer service team is available to discuss any specific concerns you may have and assist you in managing this transition.

Thank you for your continued partnership and understanding. We remain dedicated to serving your needs and helping your business succeed.

Yours Sincerely,

Russell Davis | Business Development Director

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